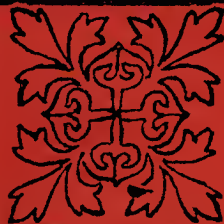




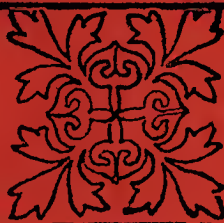
INFLUENZA

The FINEST



REMEDY

LANGDALE'S



CONCENTRATED MEDICINAL
ESSENCE of CINNAMON
Specially recommended for Children.



Proprietors: E. W. Cove, W. J. Cove, S. H. Cove.

A SHORT HISTORY OF **LANGDALE'S DISTILLERY**

LANGDALE'S DISTILLERY was established on Holborn Hill in the year 1745, and made such rapid strides that in a few years it had become one of the principal businesses of the metropolis. Thirty-five years later in 1780, grave riots broke out all over the City of London, being known as "The Lord Gordon Riots," and one of the most dramatic episodes of this troublesome period was the burning and total destruction of Langdale's Distillery in which many lives were lost, and the vast buildings and the contents valued at over £100,000 were burnt to the ground. These riots led by Cosmo George, Duke of Gordon, and followed by a mob of 100,000 people, were the outcome of inflammatory speeches made by Protestant leaders against the Roman Catholics, and the intolerance of both parties brought about one of the most disgraceful episodes that have happened in the City of London. The mob on the King's Birthday, surged over the bridges and quickly set fire to The Bridewell and Fleet Prisons, the prisoners

escaping and joining in the orgy of riot and pillage. All suspected of having Papist views were attacked and their premises destroyed ; and among these was the unfortunate proprietor of Langdale's Distillery. The Annual Register of 1780, gives a vivid description of the destruction and sacking of the distiller's property, the mob fighting in the streets to obtain the potent Spirits of Wine used in the manufacture of Essences. Inflamed by the spirit, the mob went from excess to excess, and destroyed an enormous amount of valuable property before they were finally dispersed. The leader of this unfortunate expedition died from fever in Newgate Jail in 1793, after wandering about an outcast. Charles Dickens was so impressed with the destruction of the Distillery that he gives a graphic account of it in "*Barnaby Rudge*."

Nearly two centuries after the episodes narrated above, Langdale's Distillery still stands pre-eminent in the manufacture of Flavourings and Medicinal Essences. By dint of hard work and faithful attention to detail, the name of Langdale has been made synonymous with Quality, and the products of the Distillery are sent far and wide to every quarter of the Globe. It is impossible in this small brochure to give a more detailed description of these unfortunate times, but we trust that the short account given may have proved interesting.

LANGDALE'S
ESSENCE OF CINNAMON
(Registered)
LANGDALE'S
COMPRESSED CINNAMON TABLETS
(Registered)

Nature's own remedy for the relief and cure of Influenza.



IT is now universally acknowledged that INFLUENZA is a dread disease that is communicated from one person to another by air-borne microbes. This is demonstrated by the manner in which it pursues its dread path through an entire household. It attacks old and young without fear or favour, and owing to the neglect to take quite simple precautions, it yearly develops into a serious epidemic. This scourge first appeared in 1892 and immediately it was taken in hand by the Medical profession with a view to checking its ravages. It was left to Mon. Chamberland of the Pasteur Institute of Paris to discover, after innumerable experiments, that the moment the fumes of Highly Concentrated Essence of Cinnamon came in contact with

microbes in a test tube they were immediately destroyed. Acting on this, the proprietors of Langdale's Distillery with their vast experience of Extracting Essences in their highest concentration, evolved what is now universally known as :—

LANGDALE'S **CONCENTRATED MEDICINAL** **ESSENCE OF CINNAMON.**

Distilled from the finest Cinnamon Bark, "*Laurus Cinnamomum*," freshly imported from Ceylon, all other varieties though cheaper, being useless for Medicinal purposes. An extremely concentrated essence has been produced, evaporated in vacuo in order to procure this high standard of concentration.

From these small beginnings Langdale's Cinnamon preparations have become the household remedy for Influenza, Chills, Colds and Catarrh, to a million of homes throughout the Globe. Dozens of imitations have appeared from time to time, but Langdale's maintains its pre-eminent position—due to the fact that the Proprietors have maintained the high standard of the Distillery's products instead of entering into costly advertising campaigns which must naturally be at the cost of the product.

How to Prevent

Catching Cold.

An Absolute Scientific Fact !

Half a teaspoonful of LANGDALE'S Concentrated Medicinal ESSENCE OF CINNAMON in a cup of warm milk upon retiring at night strengthens and stimulates the system and renders the organs of the body less liable to the attack of chills, damp, cold winds, sudden changes of temperature, etc.

TO CURE A COLD.

GENERAL SYMPTOMS.—Cold shivers, headache, a tired languid feeling, slight feverishness, extremities cold, copious discharge from eyes and nose, and hoarseness.

If possible stay in an even temperature; administer half a teaspoonful of LANGDALE'S Concentrated Medicinal ESSENCE OF CINNAMON every three or four hours in a teacupful of milk as warm as the patient can take it; rub the chest and back well with Camphorated Oil. A severe cold and its consequent serious ailments will often be prevented if the above simple directions are carried out.

INFLUENZA

GENERAL SYMPTOMS.—Severe headache, cold shivers, dull aching pains in the limbs, dry hacking cough, followed by increase of temperature, and great depression and prostration.

This terrible complaint can be prevented by taking

LANGDALE'S

CONCENTRATED MEDICINAL

**ESSENCE of
CINNAMON**

Half a teaspoonful in a little milk or water each night and morning will ensure against attack.

During the first stages of this disease it is recommended by the medical faculty that the patient be kept warm and in as even a temperature as possible, and 20 drops of ESSENCE OF CINNAMON administered every three hours. A light diet should be adopted.

LANGDALE'S

CONCENTRATED MEDICINAL

ESSENCE OF CINNAMON



THE Aromatic and Stimulating properties of Cinnamon have long been known and held in high esteem by the leading Medical authorities. Our forefathers used it freely during the terrible epidemics that scourged our land in the early and middle centuries; nearly every monastery had its stock of **CINNAMON WATER** stored ready for use. The Monks by whom it was dispensed frequently gave it in cases of Low Fever, Scarlet Fever, Dysentery, Cholera, Typhoid Fever, and other contagious diseases. & It was not, however, till recently that it was discovered in the laboratory of **M. PASTEUR**, the eminent Chemist and Specialist of Paris, to have the power of absolutely destroying all **DISEASE GERMS**, and to

KILL the MICROBE or Disease Germ of Influenza

Read the following

From the "Daily News" of Jan. 8th, 1892



" There would pretty certainly be a Cinnamon boom if the experiment made with that spice by M. Chamberland in M. Pasteur's laboratory were generally known. Our ancestors, it appears, hit upon the best preservative from the infectious microbe when they used to drink mulled wines and other beverages in which strong doses of Cinnamon were infused. M. Chamberland now says that **NO LIVING DISEASE GERM CAN RESIST** for more than a few hours the antiseptic power of **ESSENCE OF CINNAMON**. He looks upon it as not less effective in destroying microbes than corrosive sublimate. Even its scent kills them, and it does no harm to human beings. A decoction of Cinnamon is often good to drink in localities where typhoid fever or cholera is rife."

FOR LARGE EMPLOYERS OF LABOUR

LANGDALE'S

CONCENTRATED MEDICINAL

ESSENCE OF CINNAMON

will be found the most efficacious remedy and cure, having had its merits fully tested by the Members of His Majesty's Civil Service, the Army, Navy, Police, and many of the largest manufacturing firms. Half a teaspoonful given in a little water or on a piece of sugar has often prevented a serious attack.

INSIST ON HAVING THE
Original Concentrated Remedy

DISTILLED ONLY BY

E. F. LANGDALE,

If unable to obtain, apply direct to

Essence Distillery,

72, Hatton Garden, London, E.C. 1

IN BOTTLES, GOVERNMENT STAMPED,

1/3, 3/-, 5/- & 12/-.

N.B.—The 3/- Size contains FOUR TIMES the 1/3 size

LANGDALE'S COMPRESSED CINNAMON TABLETS

Are packed only in Registered Metal Boxes.
Government Stamped.

1/3 3/- 5/- & 12/- EACH.



Facsimile of 1/3 size.

N.B.—The 3/- Size Contains Over **THREE**
TIMES the 1/3 Size.

LANGDALE'S COMPRESSED CINNAMON TABLETS

These Tablets are prepared in a handy form for carrying in the Pocket; pleasant to the palate; each tablet guaranteed to contain the active ingredients of Twenty drops of LANGDALE'S Concentrated Medicinal Cinnamon Essence.

To Clergymen, Medical, Business and Public Men, who run great risk in travelling, also for Delicate Ladies and Children, **LANGDALE'S COMPRESSED CINNAMON TABLETS** will be found a great boon and safeguard.

In Boxes 1/3, 3/-, 5/- & 12/- each.

To be obtained of all Chemists, Drug and Grocery Stores throughout the United Kingdom.

LANGDALE'S COMPRESSED CINNAMON TABLETS

Regd.

THESE have been scientifically prepared so as to contain one dose of Langdale's Cinnamon to each tablet, and may be taken with absolute safety by children from five years upwards. **It is strongly recommended by the proprietors, however, that owing to the great strength of these tablets, they should be broken into small pieces instead of the whole tablet being allowed to dissolve in the mouth.** Immediately the first symptoms of a cold appear, take one tablet every four hours; this will prevent the cold spreading and check it at its inception.

For those visiting infected areas where Influenza and Colds are rampant, it is strongly advisable to take one of these tablets to nullify the risk of infection. This is largely practised by Doctors, Clergymen, Missionaries, Visitors, Nurses, etc. This dread disease is so contagious that during recent years it has assumed the proportions of an epidemic. The proprietors of Langdale's Cinnamon preparations, however, have thousands of testimonials from every part of the globe testifying to the efficacy of their preparations in its prevention and cure.

To
EMPLOYERS OF LABOUR.

During the prevalence of an Epidemic which now occurs every year, Offices and Factories throughout the country are seriously inconvenienced by the large proportion of their employees who fall victims to Influenza and are away from their work for periods varying from one to three weeks.

This heavy handicap can be avoided at a much smaller cost by insisting on a daily dose of LANGDALE'S CINNAMON being taken by the staff. Hundreds of large factories, schools and institutions have supplies directly the Epidemic appears, and have testified their appreciation.

N.B.—The 12/- size is specially packed for this purpose, holding 200 doses.

LANGDALE'S

Self-Aid Cinnamon SMELLING BOTTLE

Regd.

Contains Cinnamon in a high degree of Concentration which is rendered volatile to ensure its efficiency.

FOR THE HOME.—Langdale's **Self-Aid Cinnamon Smelling Bottle** is invaluable and an absolute necessity; it can be applied to a number of minor ailments, Headaches, Cold in the Head, Neuralgia, Hay Fever, Faintness, Dizziness and Exhaustion. Headache arises from a number of causes, often from worry and over work. The Self-Aid Smelling Bottle has a soothing effect upon the nerve system, giving relief after a short application.

COLD IN THE HEAD, Hay Fever, Influenza, are generally accompanied by severe headache. Great benefit will be found in soothing the pain by using Langdale's Self-Aid Smelling Bottle. **FOR FAINTNESS** in public buildings, tram, tube or 'bus.

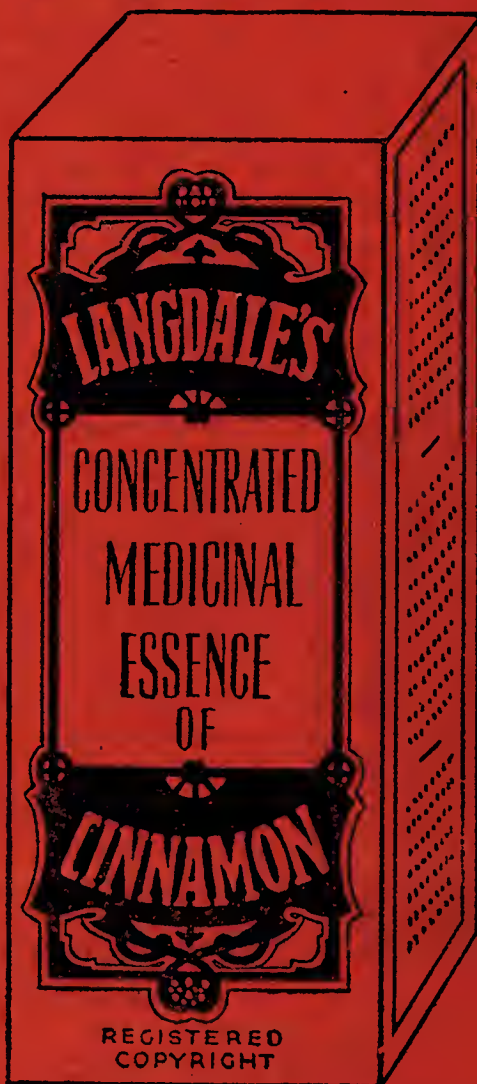
Facsimile Pocket Size

One of the most useful things to carry is the pocket-size Self-Aid Smelling Bottle.

Two Sizes: "Home" 1/3; "Pocket," 1/3; Post Free 3d. extra.

THE FINEST REMEDY FOR
INFLUENZA

Also
for
COUGHS
COLDS
CHILLS
Etc.



RELIEVES
and
CURES
HAY FEVER
and
CATARRH

SOLD BY ALL CHEMISTS
1/3, 3/-, 5/- and 12/- per bottle.